

Pantone, Inc. product copy

Product #: **GB1203**

published date: August 5, 2008

Product Name: **PANTONE® SOLID CHIPS matte**

Price Book Description: **SOLID CHIPS matte**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590650-71-4
Product Group: GUIDES & BOOKS EAN#: 9781590650714

Catalog Copy: The chip that launched thousands of ideas. These large format tear-out chips are ideal for rearranging custom palettes, presenting accurate color samples to clients and communicating exact color specifications to printers. The book contains six perforated chips of each solid PANTONE Color on matte stock.

WebPage Description: Attach color reference chips to artwork and digital files to ensure perfect matches every time. This book includes six perforated chips for each solid PANTONE MATCHING SYSTEM® Color, making it easy to select, specify and communicate them when printing on matte stock. Icons indicate colors that are achievable in CMYK and/or RGB. Individual loose-leaf style replacement pages are available for replenishing frequently used colors and keeping the book fresh.

Long Description: Attach color reference chips to artwork and digital files to ensure perfect matches every time. This book includes six perforated chips for each of the 1,114 solid PANTONE MATCHING SYSTEM® Colors, making it easy to select, specify and communicate when printing on matte stock. Icons are present on colors that are achievable in CMYK and/or RGB. Individual loose-leaf style replacement pages are available and can be easily added to the books to replenish frequently used colors.

Features:

Benefits:

Features & Benefits:

- 1,114 solid PANTONE MATCHING SYSTEM Colors, including 14 base color
- Convenient three-ring binder format
- Six perforated chips available for each color
- Each color identified with a distinct PANTONE Number or name
- Icons are shown beneath each color that can be satisfactorily reproduced in CMYK and/or RGB

- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Shows the effect of matte coated stock on each color
- Easy to communicate colors by distinct number or name
- Provides tear-out chips for all solid PANTONE Colors
- Provides a recognized, achievable color standard for checking the printed piece
- Replacement pages are available to provide economical means of keeping books fresh and complete
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 10

Shipping Weight (Lb): 4
Weights: Unit Pkg Size (LxWxH): 11.625 x 7.75 x 3.375

Weight (Lb): 32
Unit Pkg Size (LxWxH): 22.75 x 17.25 x 12.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008



Pantone, Inc. product copy

Product #: **GB1204**

published date: August 4, 2008

Product Name: **PANTONE® METALLIC CHIPS coated**

Price Book: **METALLIC CHIPS coated**
Description:



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja

UCC#: 848826021553

ISBN#: 1-59065-107-3

Product Group: GUIDES & BOOKS

EAN#: 9781590651070

Catalog Copy: Express yourself with richer, more lustrous colors. Add impact to printed materials like never before with 301 chromatically arranged PANTONE METALLIC Colors printed on coated stock. With six specification chips per color, our large format chips give you even more room to shine.

WebPage Description: The PANTONE METALLIC CHIPS book offers six specification chips for each PANTONE Metallic color. You get a complete range of 301 chromatically arranged brilliant metallics printed on coated paper.

Long Description: For the shimmering look that only a metallic color can deliver, PANTONE METALLIC CHIPS coated contains 301 dazzling PANTONE Metallic colors on coated stock. Each of the chromatically-arranged colors is displayed along with its unique PANTONE Number for communicating these sophisticated shades with confidence.

Features:

Benefits:

- Features & Benefits:**
- Broad palette of 301 colorful metallics
 - Each color identified with a distinct PANTONE Number
 - Six tear-out chips per color

- Eliminates guesswork in color selection.
- Chromatic layout makes it easy to locate desired colors.
- Easy-to-use and portable loose-leaf format
- One book allows you to select a color and specify with a chip for accurate communication.
- Each chip provides a printing standard with colors that bleed for ease and accuracy in checking "on press".
- Easy to communicate colors by distinct number or name.
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers.

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 10

Shipping Weights: Weight (Lb): 4
Unit Pkg Size (LxWxH): 11.625x7.75x3.375

Weight (Lb): 32
Unit Pkg Size (LxWxH): 22.75x17.25x12.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Pantone, Inc. product copy

Product #: **GB1205**

published date: August 4, 2008

Product Name: **PANTONE® PASTEL CHIPS coated + uncoated**

Price Book Description: **PASTEL CHIPS coated + uncoated**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: 848826021560 ISBN#: 1-59065-108-1
Product Group: GUIDES & BOOKS EAN#: 9781590651087

Catalog Copy: When your design requires softness and subtlety, these graceful pastels are the perfect solution. The 154 PANTONE Pastel Colors are arranged chromatically on both coated and uncoated stock. Six tear-out specification chips are provided for each coated and uncoated pastel color.

WebPage Description: PANTONE PASTEL CHIPS offers six chips for each PANTONE Pastel color. You get 154 soft, subtle shades from which to choose and specify on both coated and uncoated stocks. Each of the chromatically-arranged colors is displayed along with a unique PANTONE Number for easy selection and specification.

Long Description: PANTONE PASTEL CHIPS offers six chips for each PANTONE Pastel color. You get 154 soft, subtle shades from which to choose and specify on both coated and uncoated stocks. Each of the chromatically-arranged colors is displayed along with a unique PANTONE Number for easy selection and specification..

Features:

Benefits:

- Features & Benefits:**
- Broad palette of 154 pastels
 - Each color identified with a distinct PANTONE Number
 - Six tear-out chips per color

- Eliminates guesswork in color selection
- Chromatic layout makes it easy to locate desired colors
- Easy-to-use and portable loose-leaf format
- One book allows you to select a color and specify with a chip for accurate communication
- Each chip provides a printing standard with colors that bleed for ease and accuracy in checking "on press"
- Easy to communicate colors by distinct number or name
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008. All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 10

Shipping Weight (Lb): 4
Weights: Unit Pkg Size (LxWxH): 11.625x7.75x3.375

Weight (Lb): 32
Unit Pkg Size (LxWxH): 22.75x17.25x12.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008

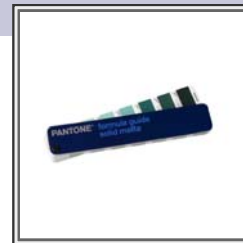


Product #: **GG1203**

published date: December 22, 2004

Product Name: **PANTONE® formula guide solid matte**

Price Book: formula guide solid matte
Description:



PRODUCT INFORMATION

Product Mgr.: Scott Buckley UCC#: ISBN#: 1-59065-064-6
Product Group: GUIDES & BOOKS EAN#: 9781590650646

Catalog Copy: If you specify PANTONE® Colors for reproduction on matte paper, this guide provides an accurate representation of how they will appear on the final output. You'll also get ink formulations for 1,114 solid PANTONE Colors in parts and percentages.

WebPage Description: The new 2005 edition has been redesigned in a larger format which provides more color area with which to work, improved readability of important color data and better accessibility to all colors on the pages. If you specify PANTONE® Colors for reproduction on matte paper, this guide provides an accurate representation of how they will appear on the final output. Ink formulations for 1,114 solid PANTONE Colors are included in parts and percentages.

Long Description: Today's converging workflows are making color management more challenging than ever. The formula guide provides a consistent method for selecting and matching solid PANTONE Colors. Its simple fan deck design provides a convenient and portable color reference library that can accompany you at client presentations or on press runs. The guide contains a full range of 1,114 colors from the PANTONE MATCHING SYSTEM®, printed on matte stock with corresponding ink mixing formulas in parts and percentages.

Features:

- Features & Benefits:
- 1,114 solid PANTONE Colors, including 14 base colors
 - New, larger format for improved handling and usability
 - New layout provides more color area with which to work
 - Improved readability of important color data
 - Better access to all colors on the pages
 - Easy-to-use fan format
 - Ink mixing formulas in parts and percentages
 - Each color identified with a distinct PANTONE Number or name
 - Colors bleed for ease and accuracy in checking colors
 - Icons are shown beneath each color that can be satisfactorily reproduced in CMYK four-color process printing

Benefits:

- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Convenient, portable size
- Fan format makes it easy to locate desired colors
- Easy to communicate colors by distinct number or name
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2004 All rights reserved.

UNIT DETAIL:

Shipping Weight (Lb): 1
Weights: Unit Pkg Size (LxWxH): 9.75 x 4.25 x 2.5

BULK DETAIL: # units in Bulk = 25

Weight (Lb): 22
Unit Pkg Size (LxWxH): 22.56 x 10.63 x 11.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac is a registered trademark of Apple Computer, Inc. © Pantone, Inc. 2004. All rights reserved.

590 Commerce Boulevard Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com



Pantone, Inc. product copy

Product #: **GG1207**

published date: August 4, 2008

Product Name: **PANTONE® METALLIC FORMULA GUIDE coated**

Price Book Description: **METALLIC FORMULA GUIDE coated**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja

UCC#: 874086002278

ISBN#: 1-59065-104-9

Product Group: GUIDES & BOOKS

EAN#: 9781590651049

Catalog Copy: Express yourself with richer, more lustrous colors. Add impact to printed materials like never before with 301 chromatically arranged PANTONE METALLIC Colors printed on coated stock.

WebPage Description: This expansive palette of 301 exquisite metallic colors adds impact and elegance to projects that call for a refined look. Printed on coated stock, the guide identifies the ink mixing formula for each color. An additional page demonstrates the effects of a gloss aqueous coating when applied to the seven metallic base colors.

Long Description: For the shimmering look that only a metallic color can deliver, the PANTONE METALLIC FORMULA GUIDE contains 301 dazzling PANTONE Metallic Colors on coated stock. Each of the chromatically arranged colors is displayed along with its unique PANTONE Number and ink mixing formulation for communicating these sophisticated shades with confidence. An additional page demonstrates the effects of a gloss aqueous coating when applied to the seven metallic base colors.

Features:

Benefits:

- Features & Benefits:
- Broad palette of 301 colorful metallics
 - Each color identified with a distinct PANTONE Number
 - Ink mixing formulas
 - Seven base colors shown with and without a gloss overprint varnish

- Eliminates guesswork in color selection.
- Chromatic layout makes it easy to locate desired colors.
- Easy-to-use and portable fan deck format
- Partial gloss overprint varnish on base colors enables visualizing its affect on the color.
- Easy to communicate colors by distinct number or name.
- Eliminates errors in ink mixing by providing formulas
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers.

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 25

Shipping Weights: Weight (Lb): 1
Unit Pkg Size (LxWxH): 9.75 x 4.25 x 2.5

Weight (Lb): 17
Unit Pkg Size (LxWxH): 22.56 x 10.63 x 11.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Pantone, Inc. product copy

Product #: **GG1208**

published date: August 4, 2008

Product Name: **PANTONE® PASTEL FORMULA GUIDE coated + uncoated**

Price Book Description: **PASTEL FORMULA GUIDE coated + uncoated**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: 874086002285 ISBN#: 1-59065-105-7
Product Group: GUIDES & BOOKS EAN#: 9781590651056

Catalog Copy: When your design requires softness and subtlety, these graceful pastels are the perfect solution. The 154 PANTONE Pastel Colors are arranged chromatically on both coated and uncoated stock and feature ink mixing formulas for every hue.

WebPage Description: When softness and subtlety are the required look of the moment, these beautiful pastels offer the perfect solution. The expanded palette of 154 PANTONE Pastel Colors is arranged chromatically on coated and uncoated stock. Ink mixing formulas are provided for every hue.

Long Description: The PASTEL FORMULA GUIDE contains 154 PANTONE Pastel colors on both coated and uncoated stocks. Each of the chromatically-arranged colors is displayed along with a unique PANTONE Number and ink formulation. Developed with a special base palette, these colors can be mixed and reproduced accurately and economically with a minimum of waste.

Features:

Benefits:

- Features & Benefits:
- Broad palette of 154 pastels
 - Each color identified with a distinct PANTONE Number
 - Easy-to-use and portable fan deck format
 - Ink mixing formulas

- Color selection and specification in one convenient publication
- Eliminates guesswork in color selection and verification
- Chromatic layout makes it easy to locate the desired color
- Eliminates errors in ink mixing by providing formulas.
- Colors bleed for ease and accuracy in checking "on press"

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 25

Shipping Weight (Lb): 1
Weights: Unit Pkg Size (LxWxH): 9.75 x 4.25 x 2.5

Weight (Lb): 15
Unit Pkg Size (LxWxH): 22.56 x 10.63 x 11.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Product #: **GGE201**

published date: March 22, 2006

Product Name: **PANTONE® color bridge™ coated EURO**

Price Book Description: **color bridge coated EURO**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 1-59065-075-1
 Product Group: GUIDES & BOOKS EAN#: 9781590650752

Catalog Copy: With this single guide, users are equipped to select and specify PANTONE Colors on coated stock, compare solid colors to their four-color process matches, convert solid colors to CMYK and create optimal display of PANTONE Colors on monitors and Internet sites.

WebPage Description: match solids in process and RGB with the new PANTONE® color bridge™ EURO guide

An invaluable multi-use color reference tool, use PANTONE color bridge EURO to:

- select and specify solid PANTONE Colors on coated stock
- determine how a PANTONE Color will appear when reproduced in CMYK
- create optimal display of PANTONE Colors on monitors and Web pages

You previously knew this guide as the PANTONE solid to process guide EURO. Now, a new name reflects the substantial enhancements incorporated into this remake of the old favorite, including:

- Improved process matches and updated CMYK screen tint percentages
- greater utility with sRGB and HTML values added for solid colors
- increased color area with taller, wider layout

Long Description: PANTONE® color bridge EURO illustrates how PANTONE MATCHING SYSTEM® Colors will reproduce in CMYK on coated stock. Although many can be successfully rendered, there are a large majority that cannot due to the limitations of the four-color process as compared to using pre-mixed inks. The fan guide displays 1,089 solid PANTONE Colors alongside their closest four-color process match. In addition to CMYK screen tint percentages provided for each process color, sRGB and HTML values are listed for every solid PANTONE Color.

Features:

- Features & Benefits:
- 157 pages of colors printed on #1 grade coated cover stock.
 - 1,089 PANTONE MATCHING SYSTEM® Colors.
 - Process matches with CMYK screen tint percentages displayed next to each solid color.
 - sRGB and HTML values for solid colors.
 - Colors bleed for ease and accuracy of checking colors.
 - Portable fan guide format.

Benefits:

- Benefits
- One guide, multiple uses.
 - Saves money knowing when a spot can be adequately produced in CMYK.
 - Screen tint percentages serve as a starting point for adjusting the color match if desired.
 - Eliminates undesirable color surprises before incurring costly pre-production and printing expenses.
 - Optimally display colors on monitors and Web pages.
 - Visualizes solid PANTONE Colors on the most popular paper stock.
 - Portable format provides convenience and fast access to color data.

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2005 All rights reserved.

UNIT DETAIL:

Shipping Weight (Lb): 2 lb
 Weights: Unit Pkg Size (LxWxH): 11.25 x 4 x 2.5

BULK DETAIL: # units in Bulk =

Weight (Lb):
 Unit Pkg Size (LxWxH):

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac is a registered trademark of Apple Computer, Inc. © Pantone, Inc. 2005. All rights reserved.

590 Commerce Boulevard
 Carlstadt, NJ 07072-3098
 Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com



Pantone, Inc. product copy

Product #: **GGH200**

published date: August 4, 2008

Product Name: **PANTONE® SOLID IN HEXACHROME® coated**

Price Book Description: **SOLID IN HEXACHROME® coated**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 1-59065-068-9
Product Group: GUIDES & BOOKS EAN#: 9781590650684

Catalog Copy: Know precisely how solid PANTONE Colors will reproduce in Hexachrome® process printing. Includes CMYKOG screen percentages for each color.

WebPage Description: View PANTONE Colors printed in Hexachrome

One of the many benefits of printing in six-color Hexachrome is the ability to reproduce almost 90% of PANTONE MATCHING SYSTEM® Colors as compared to about 60% in traditional four-color process. The PANTONE SOLID IN HEXACHROME guide shows precisely how solid PANTONE Colors will look when printed in Hexachrome.

Long Description: One of the many benefits of printing in six-color Hexachrome® is the ability to reproduce almost 90% of the solid PANTONE MATCHING SYSTEM® Colors as compared to about 60% achievable in traditional four-color process. The PANTONE SOLID IN HEXACHROME guide shows precisely how solid PANTONE Colors will reproduce when printed in Hexachrome. CMYKOG screen values are provided for 1,091 PANTONE Colors printed using the Hexachrome process.

Features:

Benefits:

Features & Benefits:

- Displays 1,091 PANTONE MATCHING SYSTEM® Colors printed in Hexachrome
- 157 pages of colors printed on #1 grade coated cover stock
- CMYKOG screen tint percentages printed beneath each color
- Portable fan-guide format

- Easy to compare solid PANTONE Colors to their Hexachrome simulations
- Saves money by eliminating the need for most additional spot colors
- Color data facilitates building accurate color in supported applications
- Provides a visual color standard to strive for and proof against while on press

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008. All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk =

Shipping Weight (Lb): 2 lb
Weights: Unit Pkg Size (LxWxH):

Weight (Lb):
Unit Pkg Size (LxWxH):

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Product #: **GP1201**

published date: December 22, 2004

Product Name: **PANTONE® formula guides coated, uncoated**

Price Book: formula guides coated, uncoated

Description: Two guides printed on coated and uncoated stocks



PRODUCT INFORMATION

Product Mgr.: Scott Buckley UCC#: ISBN#: 1-59065-066-2
 Product Group: GUIDES & BOOKS EAN#: 9781590650660

Catalog Copy: The formula guide provides a consistent method for selecting and matching solid PANTONE Colors. Its simple design provides a convenient and portable color reference library that can accompany you at client presentations or on press runs. The guides contain a full range of 1,114 colors from the PANTONE MATCHING SYSTEM® with corresponding ink mixing formulas in parts and percentages.

WebPage Description: The new 2005 edition has been redesigned in a larger format which provides more color area with which to work, improved readability of important color data and better accessibility to all colors on the pages. The formula guide is an essential tool for graphic designers, pre-press professionals and printers. Its simple design provides a convenient and portable reference that can accompany you at client presentations or on press. This two-guide set contains 1,114 PANTONE Colors on coated and uncoated stocks.

Long Description: The PANTONE formula guide has been an essential tool for graphic designers, pre-press professionals and printers for four decades. Today's converging workflows are making color management more challenging than ever. The formula guide provides a consistent method for selecting and matching solid PANTONE Colors. Its simple design provides a convenient and portable color reference library that can accompany you at client presentations or on press runs. The guide contains a full range of 1,114 colors from the PANTONE MATCHING SYSTEM®, with corresponding ink mixing formulas in parts and percentages.

Features:

- Features & Benefits:**
- 1,114 solid PANTONE Colors, including 14 base colors
 - New, larger format for improved handling and usability
 - New layout provides more color area with which to work
 - Improved readability of important color data
 - Better access to all colors on the pages
 - Easy-to-use fan format
 - Ink mixing formulas in parts and percentages
 - Each color identified with a distinct PANTONE Number or name
 - Colors bleed for ease and accuracy in checking colors
 - Icons are shown beneath each color that can be satisfactorily reproduced in CMYK four-color process printing

Benefits:

- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Convenient, portable size
- Fan format makes it easy to locate desired colors
- Easy to communicate colors by distinct number or name
- Shows the effect of coated and uncoated stocks on each color
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2004 All rights reserved.

UNIT DETAIL:

Shipping Weight (Lb): 2
 Weights: Unit Pkg Size (LxWxH): 9.75 x 4.25 x 2.5

BULK DETAIL: # units in Bulk = 25

Weight (Lb): 35
 Unit Pkg Size (LxWxH): 22.56 x 10.63 x 11.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac is a registered trademark of Apple Computer, Inc. © Pantone, Inc. 2004. All rights reserved.

590 Commerce Boulevard Carlstadt, NJ 07072-3098
 Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com



Product #: **GP1202**

published date: December 22, 2004

Product Name: PANTONE® formula guides coated, uncoated, matte

Price Book Description: **three-guide set: formula guide solid coated, formula guide solid uncoated, formula guide solid matte**



PRODUCT INFORMATION

Product Mgr.: Scott Buckley UCC#: ISBN#: 1-59065-067-0
 Product Group: GUIDES & BOOKS EAN#: 9781590650677

Catalog Copy: These guides provide a consistent method for selecting and matching solid PANTONE Colors on coated, uncoated and matte paper. Their portability and easy-to-use design provides a convenient color reference library that can accompany you at client presentations or on press runs. The guides contain a full range of 1,114 colors from the PANTONE MATCHING SYSTEM®.

WebPage Description: The new 2005 edition has been redesigned in a larger format which provides more color area with which to work, improved readability of important color data and better accessibility to all colors on the pages. The formula guide is an essential tool for graphic designers, pre-press professionals and printers. Its simple design provides a convenient and portable reference that can accompany you at client presentations or on press. This three-guide set contains 1,114 PANTONE Colors on coated, uncoated and matte stocks.

Long Description: The PANTONE formula guide has been an essential tool for graphic designers, pre-press professionals and printers for four decades. Today's converging workflows are making color management more challenging than ever. The formula guide provides a consistent method for selecting and matching solid PANTONE Colors. Its simple fan deck design provides a convenient and portable color reference library that can accompany you at client presentations or on press runs. The guides contain a full range of 1,114 colors from the PANTONE MATCHING SYSTEM®, with corresponding ink mixing formulas in parts and percentages.

Features:

- Features & Benefits:
- 1,114 solid PANTONE Colors, including 14 base colors
 - New, larger format for improved handling and usability
 - New layout provides more color area with which to work
 - Improved readability of important color data
 - Better access to all colors on the pages
 - Easy-to-use fan format
 - Ink mixing formulas in parts and percentages
 - Each color identified with a distinct PANTONE Number or name
 - Colors bleed for ease and accuracy in checking colors
 - Icons are shown beneath each color that can be satisfactorily reproduced in CMYK four-color process printing

Benefits:

- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Fan format makes it easy to locate desired colors
- Easy to communicate colors by distinct number or name
- Shows the effect of coated, uncoated and matte stocks on each color
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2004 All rights reserved.

UNIT DETAIL:

Shipping Weight (Lb): 3
 Weights: Unit Pkg Size (LxWxH): 11.25 x 6.375 x 2.75

BULK DETAIL: # units in Bulk = 10

Weight (Lb): 22
 Unit Pkg Size (LxWxH): 11 x 11.75 x 12.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac is a registered trademark of Apple Computer, Inc. © Pantone, Inc. 2004. All rights reserved.

590 Commerce Boulevard Carlstadt, NJ 07072-3098
 Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com



Pantone, Inc. product copy

Product #: **GP1203**

published date: August 5, 2008

Product Name: **PANTONE® SOLID CHIPS two-book set**

Price Book Description: *SOLID CHIPS coated, SOLID CHIPS uncoated*



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590650-72-1
Product Group: GUIDES & BOOKS EAN#: 9781590650721

Catalog Copy: The chip that launched thousands of ideas. These large format tear-out chips are ideal for rearranging custom palettes, presenting accurate color samples to clients and communicating exact color specifications to printers. This two-book set contains six perforated chips of each solid PANTONE Color on coated and uncoated stocks.

WebPage Description: Attach color reference chips to artwork and digital files to ensure perfect matches every time. This two-book set includes six perforated chips for each solid PANTONE MATCHING SYSTEM® Color, making it easy to select, specify and communicate them when printing on coated or uncoated stock. Icons indicate colors that are achievable in CMYK and/or RGB. Individual loose-leaf style replacement pages are available for replenishing frequently used colors and keeping books fresh.

Long Description: Attach color reference chips to artwork and digital files to ensure perfect matches every time. This two-book set includes six perforated chips for each of the 1,114 solid PANTONE MATCHING SYSTEM® Colors, making it easy to select, specify and communicate them on coated and uncoated stock. Icons are present on colors that are achievable in CMYK and/or RGB. Individual loose-leaf style replacement pages are available and can be easily added to the books to replenish frequently used colors.

Features:

Benefits:

Features & Benefits:

- 1,114 solid PANTONE MATCHING SYSTEM® Colors, including 14 base colors
- Convenient three-ring binder format
- Six perforated chips are available for each color on both stocks
- Each color identified with a distinct PANTONE® Number or name
- Icons are shown beneath each color that can be satisfactorily reproduced in CMYK and/or RGB

- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Shows the effect of coated and uncoated stock on each color
- Easy to communicate colors by distinct number or name
- Provides tear-out chips for all solid PANTONE® Colors
- Provides a recognized, achievable color standard for checking the printed piece
- Replacement pages are available to provide economical means of keeping books fresh and complete
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 10

Shipping Weights: Weight (Lb): 6
Unit Pkg Size (LxWxH): 11.75 x 8.375 x 4.375

Weight (Lb): 56
Unit Pkg Size (LxWxH): 22.75 x 17.25 x 12.25

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008



Pantone, Inc. product copy

Product #: **GP1204**

published date: August 5, 2008

Product Name: **PANTONE® SOLID CHIPS three-book set**

Price Book Description: *SOLID CHIPS coated, SOLID CHIPS uncoated, SOLID CHIPS matte*



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590650-73-8
Product Group: GUIDES & BOOKS EAN#: 9781590650738

Catalog Copy: The chip that launched thousands of ideas. These large format tear-out chips are ideal for rearranging custom palettes, presenting accurate color samples to clients and communicating exact color specifications to printers. This three-book set contains six perforated chips of each solid PANTONE Color on coated, uncoated and matte stocks.

WebPage Description: Attach color reference chips to artwork and digital files to ensure perfect matches every time. This three-book set includes six perforated chips for each solid PANTONE MATCHING SYSTEM® Color, making it easy to select, specify and communicate them when printing on coated, uncoated or matte stock. Icons indicate colors that are achievable in CMYK and/or RGB. Individual loose-leaf style replacement pages are available for replenishing frequently used colors and keeping books fresh.

Long Description: Attach color reference chips to artwork and digital files to ensure perfect matches every time. This three-book set includes six perforated chips for each of the 1,114 solid PANTONE MATCHING SYSTEM® Colors, making it easy to select, specify and communicate them on coated, uncoated or matte stock. Icons are present on colors that are achievable in CMYK and/or RGB. Individual loose-leaf style replacement pages are available and can be easily added to the books to replenish frequently used colors.

Features:

Benefits:

- Features & Benefits:
- 1,114 solid PANTONE MATCHING SYSTEM Colors, including 14 base colors
 - Convenient three-ring binder format
 - Six perforated chips are available for each color on all three stocks
 - Each color identified with a distinct PANTONE Number or name
 - Icons below colors that can be satisfactorily reproduced in CMYK and/or RGB

- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Shows the effect of coated, uncoated and matte stock on each color
- Easy to communicate colors by distinct number or name
- Provides tear-out chips for all solid PANTONE Colors
- Provides a recognized, achievable color standard for checking the printed piece
- Replacement pages are available to provide economical means of keeping books fresh and complete
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2006 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 6

Shipping Weight (Lb): 8
Weights: Unit Pkg Size (LxWxH): 11.75 x 7.75 x 6.875

Weight (Lb): 51
Unit Pkg Size (LxWxH): 21.25 x 16.25 x 12.5

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008



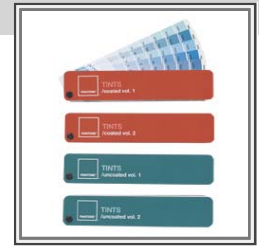
Pantone, Inc. product copy

Product #: **GP1205**

published date: August 4, 2008

Product Name: **PANTONE® TINTS four-guide set**

Price Book: TINTS coated vol. 1
Description: TINTS coated vol. 2
TINTS uncoated vol. 1
TINTS uncoated vol. 2



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 1-59065-082-4
Product Group: GUIDES & BOOKS EAN#: 9781590650820

Catalog Copy: See how tints of spot PANTONE Colors reproduce before your job is printed! The set displays 1,114 spot colors in tints from 10% to 80% on coated and uncoated paper. Also demonstrated are halftone examples, black and reverse type effects, color surprinting and more. Plus, get a set of free storage cases.

WebPage Description: With its thousands of effects, you'll get the most out of spot color printing with TINTS. From samples printed on coated and uncoated stock, select your optimum tint from 10-80%. See how type will appear when over printed at 100% in the color or black, or how legible it will be when reversed out. Plus, see each color printed as line rules and a halftone. For easy color checks on press, each tint bleeds off the page.

Order today and receive two free storage cases for the coated and uncoated volumes.

Long Description: See how screen tints of 1,114 PANTONE MATCHING SYSTEM® Colors reproduce before your job is printed! PANTONE TINTS removes the guesswork by displaying printed samples of eight tints per color from 10% to 80%. Contained in a four-guide set on coated and uncoated paper, every color includes a halftone example and is printed as type and line rules. Each tint illustrates black, color and reverse type effects and bleeds off the page edge for ease and accuracy in checking colors. PANTONE TINTS is an ideal companion to desktop publishing and design applications that enable you to create the accurate tint effects displayed in the guides.

Features:

Benefits:

- Features & Benefits:
- Features
 - Four guides in fan format
 - Two-volume coated set of 559 color pages
 - Two-volume uncoated set of 559 color pages
 - Tints from 10% to 80% of 1,114 solid PANTONE Colors
 - Tints from 10% to 80% of four CMYK process colors
 - Tints of two solid PANTONE Colors per page
 - Tints bleed off edge for press check ease
 - Color printed as thin and thick rules
 - Color printed in bold and light typefaces
 - Halftone example
 - Black, color and reverse type effects on every tint

- Benefits
- Eliminates guesswork in selection of tints and solid color effects
- Tints bleed for ease of checking colors
- Shows the effect of coated and uncoated stocks on each color
- Provides tints of all solid PANTONE Colors plus the four process colors

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008. All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk =

Shipping Weight (Lb): 6 lb
Weights: Unit Pkg Size (LxWxH):

Weight (Lb):
Unit Pkg Size (LxWxH):

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Pantone, Inc. product copy

Product #: **GPE203**

published date: August 4, 2008

Product Name: **PANTONE® 4-COLOR PROCESS GUIDE euro coated, uncoated**

Price Book: 4-COLOR PROCESS GUIDE coated euro
Description: 4-COLOR PROCESS GUIDE uncoated euro



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja

UCC#: 874086002094

ISBN#: 1-59065-097-2

Product Group: GUIDES & BOOKS

EAN#: 9781590650974

Catalog Copy: With over 3,000 colors displayed in these guides, you will never be at a loss when creating CMYK color palettes – whether you are going from blue to red to green. Printed on coated and uncoated stock, the process colors are perfect when on a tight budget or when seeking complements to spot color choices.

WebPage Description: The spot color alternative, the PANTONE 4-COLOR PROCESS GUIDE euro contains over 3,000 chromatically arranged CMYK color combinations on coated and uncoated stock. These guides are an ideal way to visualize, communicate and control colors for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided to enable accurate color reproduction.

Long Description: The spot color alternative, the PANTONE 4-COLOR PROCESS GUIDE euro displays over 3,000 chromatically arranged CMYK color combinations complete with screen tint percentages to enable accurate color reproduction. When four-color process printing on coated or uncoated stock, these guides are an ideal way to visualize, communicate and control colors for type, logos, borders, backgrounds and other graphics treatments.

Features:

Benefits:

- Features & Benefits:**
- Two-guide set on coated and uncoated stock
 - 3,010 process colors with CMYK screen percentages
 - Broad range of chromatic and neutral colors

- Accurately select, specify and communicate color for four-color process printing
- Chromatically arranged sequence makes it simple to locate desired colors
- Easily reproduce colors in process printing with supplied CMYK screen percentages
- Shows the effect of coated and uncoated stocks on each color
- Provides a printed standard for color comparison and quality control
- All colors are reproducible within commercially accepted printing standards

Minimum Requirements: N/A

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008. All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk =

Shipping Weights: Weight (Lb): 2
Unit Pkg Size (LxWxH): 11.5 x 4.5 x 2.5

Weight (Lb):
Unit Pkg Size (LxWxH):

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Pantone, Inc. product copy

Product #: **GPE204**

published date: August 4, 2008

Product Name: **PANTONE® ESSENTIALS euro**

Price Book Description: *FORMULA GUIDES coated, uncoated, matte, COLOR BRIDGE® coated euro, 4-COLOR PROCESS GUIDES euro coated, uncoated*



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: 874086002100 ISBN#: 1-59065-099-9
Product Group: SPECIAL PACKAGES EAN#: 9781590650998

Catalog Copy: Inspiration can hit you anywhere, so be ready when it does. This value package is a cost effective way to upgrade your PANTONE Collection with a full set of new guides to ensure quality results with every project. You'll get everything you need to select, spec and match solid and process colors. The six indispensable guides come in a convenient travel case to protect your investment during trips to the client or on press runs.
Kit includes: FORMULA GUIDE coated, uncoated, matte + COLOR BRIDGE coated euro + 4-COLOR PROCESS GUIDE euro coated, uncoated + Nylon Carrying Case

WebPage Description: True to its name, PANTONE ESSENTIALS euro includes six indispensable color guides that every print and graphic design professional should have to ensure quality results.

This value package offers a cost-effective way to upgrade your PANTONE Collection with a full set of the latest guides. You'll get everything you need to select, spec and match solid and process colors. And if that wasn't enough, you'll also receive a stylish carrying case to protect your investment during trips to the client or on press runs.

Kit includes:

- FORMULA GUIDES coated, uncoated, matte
- COLOR BRIDGE® coated euro
- 4-COLOR PROCESS GUIDE euro coated, uncoated
- travel case

Long Description: Select PANTONE MATCHING SYSTEM® Colors from PANTONE FORMULA GUIDE on coated, uncoated and matte stocks. Choose process colors from the PANTONE 4-COLOR PROCESS GUIDE euro on coated or uncoated paper, and understand how solid colors will print when specified in CMYK with the PANTONE COLOR BRIDGE coated euro. All six guides come neatly packaged in a designer storage case for convenience and protection. Use it as a reference tool at your workstation. Bring it to presentations to give clients precise color information. Carry it to separators and printers to ensure accurate reproduction of your ideas.

Features:

Benefits:

Features & Benefits:

- PANTONE FORMULA GUIDES printed on coated, uncoated and matte stocks
- PANTONE 4-COLOR PROCESS GUIDES euro printed on coated and uncoated stocks
- PANTONE COLOR BRIDGE coated euro
- 1,114 PANTONE Solid Colors
- Over 3,000 process colors
- Quality storage and carry case

- Six essential guides in one convenient carrying case
- Eliminates guesswork in color selection and verification
- Broad range of chromatic and neutral colors thoroughly cover color space
- Fan format makes it easy to locate desired colors
- Easy to communicate colors by distinct number or name
- System supported by worldwide network of PANTONE Licensed Printing Ink Manufacturers

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 10

Shipping Weight (Lb): 6

Weight (Lb): 60

Weights: Unit Pka Size (LxWxH):

Unit Pka Size (LxWxH):

Pantone, Inc. reserves the right to alter all terms and conditions herein, including prices and discounts, if applicable, without prior notice.

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 4, 2008



Product #: **GSBS002**

published date: August 5, 2008

Product Name: **PANTONE® GoeSticks™ uncoated**

Price Book Description: **PANTONE GoeSticks™ uncoated**
PANTONE coated, uncoated digital color libraries
myPANTONE™ palettes
PANTONE palette playground
PANTONE palette cards



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: 848826022413 ISBN#: 978-1-590651-34-6
Product Group: GUIDES & BOOKS EAN#: 9781590651346

Catalog Copy: Contained in a two-binder set, the 2,058 Goe Colors are presented as six chips per color with adhesive backing on uncoated stock. The set contains palette playgrounds for experimenting with palettes and palette cards for saving and communicating them. Includes CD with Goe digital libraries and myPANTONE™ palettes software for creating and managing palettes. Individual replacement pages available.

WebPage Description: Printed on uncoated stock, the 2,058 adhesive-backed GoeSticks specification chips are contained in a color-coded two-binder set. Six chips per color provide a precise and professional means of communicating choices. Experiment with color combinations and create digital or printed color palettes to share with clients and printers with the additional tools provided.
Individual Goe™ replacement pages are available to replenish colors when needed.

Package includes:

- PANTONE GoeSticks™ uncoated two-binder set
- Goe digital libraries and myPANTONE™ palettes CD
- Two PANTONE palette playgrounds
- Thirty PANTONE palette cards

Long Description: The 2,058 adhesive-backed uncoated PANTONE GoeSticks specification chips come in a two-binder set complete with palette playgrounds, palette cards and myPANTONE™ palettes software. Six chips per color provide a precise and professional means of communicating color choices. Experiment with color combinations on the palette playground. Once final, commit to palette cards for sharing with clients and printers. Further explore color options and create digital palettes using myPANTONE palettes software.

Individual uncoated Goe™ replacement pages are available to replenish colors when needed.

Package includes:

- PANTONE GoeSticks uncoated two-binder set
- Goe digital libraries and myPANTONE palettes CD
- Two PANTONE palette playgrounds
- Thirty PANTONE palette cards

Features:

Benefits:

- Features & Benefits:
- Two color-coded binder set of 2,058 solid Goe Colors
 - Printed on premium grade 80 lb uncoated text
 - Six adhesive-backed chips per color
 - Chromatic arrangement
 - Ten Mixing Bases used to create the colors
 - Colors printed with uniform ink film thickness
 - Intuitive naming system
 - Color selection and palette building tools
 - Compatible with the PANTONE MATCHING SYSTEM®
 - Individual replacement pages available

- Expanded range of solid colors choices
- Paper choice reflective of the premium grade paper most commonly specified
- Adhesive backing eliminates need to staple, glue or tape chips in place
- Easy to locate desired colors
- Inks are easily controlled on press for improved color matching
- Provides professional tools for color presentations
- Chips or software formats offer flexible color selection options
- Saves time when using auto-generated or Web-posted color palettes
- Expanded color choices when selecting from both the Goe System and PANTONE MATCHING SYSTEM

Pantone, Inc. product copy

Product #: **GSG4001**

published date: August 14, 2008

Product Name: **PANTONE® GoeBridge™ coated**

Price Book Description: **PANTONE GoeBridge™ coated**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590651-38-4
Product Group: GUIDES & BOOKS EAN#: 9781590651384

Catalog Copy: No matter how powerful your ideas may be, you need to have the right color for maximum impact. When you have 2,058 solid Goe Colors to choose from, it's important that you and your customer know what to expect before going to print. The GoeBridge coated gives you a preview of each color's CMYK equivalent and values for simulating them in sRGB and HTML.
<Guide page call-outs> • specify Goe Colors as solid or process colors • understand visually which colors can be successfully simulated in CMYK • faithfully reproduce Goe Colors on screen and on the Web

WebPage Description: Now you can nearly double the number of colors in your design arsenal with the versatile GoeBridge guide. Use GoeBridge to:
• select and specify the 2,058 solid Goe Colors
• view their CMYK equivalents, complete with screen tint percentages, and
• optimize viewing of Goe Colors on-screen and the Web using the sRGB and HTML values provided.

You may even use GoeBridge as a CMYK color selector!

Long Description: PANTONE GoeBridge supports the diverse needs of working in, and expressing color choices across multiple color spaces. Use the guide's extensive features to:
• Select and internationally specify and communicate 2,058 PANTONE Goe™ Colors, either as solid or as process colors.
• Visually analyze how solid Goe Colors reproduce in process printing. Side-by-side comparisons empower users to make cost-effective and astute color choices.
• Create optimal display of Goe Colors on monitors and Web pages.

Features:

Benefits:

Features & Benefits:
• 2,058 solid Goe Colors presented in portable fan guide format.
• 2,058 Goe process matches as viewed under daylight 5000° K, each with CMYK screen tint percentages identified.
• 294 pages of solid and CMYK Goe Colors printed on #1 Grade 100 lb Coated Offset Text.
• sRGB and HTML values for solid colors enable viewing consistency across monitors and Web pages.
• FSC compliant.
• GoeBridge digital color library download available at www.pantone.com/goe

• Expanded range of solid and process colors choices
• Convenient travel size and format
• Paper choice reflective of the premium grade paper most commonly specified
• Color data provided enables simulating Goe process equivalents onpress, and Goe solid colors onscreen or the Web
• Meets certification standards as set by the Forest Stewardship Council
• Easily make process color selections within Adobe CS programs

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 25

Shipping Weight (Lb): 2 lb
Weights: Unit Pkg Size (LxWxH): 10.375" x 3.875" x 2"

Weight (Lb): 32
Unit Pkg Size (LxWxH): 19.5" x 11.125" x 11.25"

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 14, 2008

Pantone, Inc. product copy

Product #: **GSGS001**

published date: August 5, 2008

Product Name: **PANTONE® GoeGuide™ coated**

Price Book Description: **PANTONE GoeGuide™ coated
myPANTONE™ palettes download**



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590651-27-8
Product Group: GUIDES & BOOKS EAN#: 9781590651278

Catalog Copy: This fan guide contains the 2,058 chromatically arranged Goe Colors on coated stock. Ink mixing formulas and sRGB values are provided for each color. Includes access to the Goe digital library downloads and myPANTONE™ palettes software for creating and managing color palettes.

WebPage Description: The PANTONE GoeGuide is used to select, specify and communicate the 2,058 new solid colors from the PANTONE Goe™ System. Chromatically arranged with intuitive unique numbering system, colors are printed on a #1 grade coated stock. Ink mixing formulas are provided for blending the colors, as well as sRGB values to promote viewing consistency across monitors and Web pages. For digital color selection and palette creation, package includes download access to myPANTONE palettes software.

Long Description: The PANTONE® GoeGuide™ is used to select, specify and communicate 2,058 new solid colors within the PANTONE Goe™ System. Chromatically arranged with intuitive numbering system, colors are printed with their RGB values and ink mixing formulas for accurate simulation and reproduction. Package includes myPANTONE palettes software for color selection and palette creation.

Goe System Colors are created from different combinations of the ten PANTONE Goe Mixing Bases, with or without PANTONE Clear and divided into 165 chromatic color families. To reflect the most popular premium paper used, the guide is printed on #1 grade 100 lb coated offset text.

Features:

Benefits:

- Features & Benefits:
- Wide gamut of 2,058 solid colors
 - Pantone published RGB and HTML values
 - Ink mixing formulas
 - Chromatically arranged color families
 - Ten Mixing Bases used to create Goe Colors
 - Colors printed with uniform ink film thicknesses using inks receptive to coatings
 - Intuitive naming system
 - Consecutive numbered pages
 - Fan guide format
 - Printed on #1 grade bright white stock

- Expanded range of solid colors choices
- Easy to locate desired colors by chromatic arrangement or number
- Color data provided enables recreation onpress, onscreen or the Web
- Saves time when using auto-generated or Web-posted color palettes
- Inks are easily controlled onpress for matching color
- Convenient travel size and format
- Paper choice reflective of the premium grade paper most commonly specified

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 25

Shipping Weight (Lb): 2 lb
Weights: Unit Pkg Size (LxWxH): 10.375" x 3.875" x 2"

Weight (Lb): 32
Unit Pkg Size (LxWxH): 19.5" x 11.125" x 11.25"

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008

Pantone, Inc. product copy

Product #: **GSGS002**

published date: August 5, 2008

Product Name: **PANTONE® GoeGuide™ uncoated**

Price Book Description: **PANTONE GoeGuide™ uncoated**
PANTONE coated, uncoated digital library downloads
myPANTONE™ palettes download



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590651-32-2
Product Group: GUIDES & BOOKS EAN#: 9781590651322

Catalog Copy: This fan guide contains the 2,058 chromatically arranged Goe Colors on uncoated stock. Ink mixing formulas and sRGB values are provided for each color. Includes access to the Goe digital library downloads and myPANTONE™ palettes software for creating and managing color palettes.

WebPage Description: The new PANTONE GoeGuide uncoated is used to select, specify and communicate the 2,058 solid colors from the PANTONE Goe™ System. Chromatically arranged with intuitive unique numbering system, colors are printed on a premium grade uncoated stock. Ink mixing formulas are provided for blending the colors, as well as sRGB values to promote viewing consistency across monitors and Web pages. For color selection within Adobe® CS programs, package includes download access to the Goe uncoated and coated digital libraries.

Long Description: The new PANTONE GoeGuide uncoated is used to select, specify and communicate the 2,058 solid colors from the PANTONE Goe™ System. Chromatically arranged with intuitive unique numbering system, colors are printed on a premium grade uncoated stock. Ink mixing formulas are provided for blending the colors, as well as sRGB values to promote viewing consistency across monitors and Web pages. For color selection within Adobe® CS programs, package includes download access to the PANTONE Goe uncoated and coated digital libraries.

Goe System Colors are created from different combinations of the ten PANTONE Goe Mixing Bases, with or without PANTONE Clear and divided into 165 chromatic color families. To reflect the most popular paper used, the guide is printed on premium grade 80 lb uncoated text.

Features:

Benefits:

Features & Benefits: Wide gamut of 2,058 solid colors
Pantone published sRGB values
Ink mixing formulas
Chromatically arranged color families
Ten Mixing Bases used to create Goe Colors
Colors printed with uniform ink film thicknesses
Intuitive naming system
Consecutive numbered pages
Fan guide format
Printed on premium grade 80 lb uncoated text

Expanded range of solid colors choices
Easy to locate desired colors by chromatic arrangement or number
Color data provided enables recreation onpress, onscreen or the Web
Inks are easily controlled onpress for matching color
Convenient travel size and format
Paper choice reflective of the premium grade paper most commonly specified

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk = 25

Shipping Weight (Lb): 2 lb
Weights: Unit Pkg Size (LxWxH): 10.365" x 3.875" x 2"

Weight (Lb): 32
Unit Pkg Size (LxWxH): 19.5" x 11.125" x 11.25"

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008

Pantone, Inc. product copy

Product #: **GSPS001**

published date: August 5, 2008

Product Name: **PANTONE® Goe™ System coated**

Price Book Description: **PANTONE GoeGuide™ coated**
PANTONE GoeSticks™ coated
PANTONE digital color libraries and myPANTONE™ palettes CD
GoeCube



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja UCC#: ISBN#: 978-1-590651-29-2
Product Group: GUIDES & BOOKS EAN#: 9781590651292

Catalog Copy: The complete Goe System includes the GoeGuide and two-volume GoeSticks printed on coated stock, as well as the Goe digital libraries and myPANTONE palettes CD. Components come housed in the award-winning GoeCube for storage and display.

WebPage Description: A new vision of color from inspiration to application, Goe provides an extended range of 2,058 chromatically-arranged solid colors. Colors are easy to locate and specify using guide, chips or digital formats.
The complete Goe System coated includes:

- PANTONE GoeGuide™ coated, portable fan guide used to select, specify and communicate all Goe Colors
- PANTONE GoeSticks™ coated, adhesive-backed specification chips with palette playground and palette cards
- Goe digital libraries and myPANTONE palettes software CD
- Award-winning GoeCube sculpture to store and display components
- Access to the myPANTONE Web community for sharing and posting color palettes

Long Description: A new vision of color from inspiration to application, the PANTONE Goe System offers creative and reproductive flexibility. It provides an extended range of 2,058 chromatically-arranged solid colors that are easy to locate and specify using guide, chip and software formats. And, using printed or digital palette cards, experimenting, finalizing and sharing color palettes in numerous ways is easy.
The complete Goe System includes:

- PANTONE GoeGuide™ coated, portable fan guide used to select, specify and communicate the 2,058 solid Goe Colors
- PANTONE GoeSticks™ coated, adhesive-backed Goe specification chips with palette experimentation playground and palette cards
- Goe digital libraries and myPANTONE palettes software CD
- Award-winning GoeCube sculpture to store and display of Goe components
- Access to the myPANTONE Web community for viewing and posting color palettes

Features:

Benefits:

Features & Benefits:

- Wide gamut of 2,058 solid colors
- Ink mixing formulas, RGB and HTML values
- Chromatically arranged color families
- Ten Mixing Bases used to create Goe Colors
- Colors printed with uniform ink film thicknesses using inks receptive to coatings
- Intuitive naming system
- Printed publications, digital and Web components
- Color selection and palette building tools
- Compatible with the PANTONE MATCHING SYSTEM®

Benefits:

- Expanded range of solid colors choices
- Easy to locate desired colors by chromatic arrangement or number
- Inks are easily controlled onpress for improved color matching
- Color data provided enables recreation onpress, onscreen or the Web
- Provides professional tools for color presentation
- Guide, chips or software formats offer flexible color selection options
- Saves time when using auto-generated or Web-posted color palettes
- Expanded color choices when selecting from both the Goe and PANTONE MATCHING SYSTEM

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk =

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008

Pantone, Inc. product copy

Product #: **GSPS002**

published date: August 5, 2008

Product Name: **PANTONE® Goe™ System uncoated**

Price Book Description: **PANTONE GoeGuide™ uncoated**
PANTONE GoeSticks™ uncoated
PANTONE coated, uncoated digital color libraries
myPANTONE™ palettes
GoeCube



PRODUCT INFORMATION

Product Mgr.: Joanna Sluja

UCC#: 848826022406

ISBN#: 978-1-590651-35-3

Product Group: GUIDES & BOOKS

EAN#: 9781590651353

Catalog Copy: The complete Goe System includes the GoeGuide and two-volume GoeSticks printed on uncoated stock, as well as the Goe digital libraries and myPANTONE palettes CD. Components come housed in the award-winning GoeCube for storage and display.

WebPage Description: A new vision of color from inspiration to application, Goe provides an extended range of 2,058 chromatically-arranged solid colors. Colors are easy to locate and specify using guide, chips or digital formats.

The complete Goe System uncoated includes:

- PANTONE GoeGuide™ uncoated, portable fan guide used to select, specify and communicate all Goe Colors
- PANTONE GoeSticks™ uncoated, adhesive-backed specification chips with palette playground and palette cards
- Goe digital libraries and myPANTONE palettes software CD
- Award-winning GoeCube sculpture to store and display components
- Access to the myPANTONE Web community for sharing and posting color palettes

Long Description: A new vision of color from inspiration to application, the PANTONE Goe System offers creative and reproductive flexibility. It provides an extended range of 2,058 chromatically-arranged solid colors that are easy to locate and specify using guide, chip and software formats. And, using printed or digital palette cards, experimenting, finalizing and sharing color palettes in numerous ways is easy.

The complete Goe System includes:

- PANTONE GoeGuide™ uncoated, portable fan guide used to select, specify and communicate the 2,058 solid Goe Colors
- PANTONE GoeSticks™ uncoated, adhesive-backed Goe specification chips with palette experimentation playground and palette cards
- Goe digital libraries and myPANTONE palettes software CD
- Award-winning GoeCube sculpture to store and display of Goe components
- Access to the myPANTONE Web community for viewing and posting color palettes

Features:

Benefits:

- Features & Benefits:
- Wide gamut of 2,058 solid colors
 - Ink mixing formulas and sRGB values
 - Chromatically arranged color families
 - Ten Mixing Bases used to create Goe Colors
 - Colors printed with uniform ink film thicknesses
 - Intuitive naming system
 - Printed publications, digital and Web components
 - Color selection and palette building tools
 - Compatible with the PANTONE MATCHING SYSTEM®

- Expanded range of solid colors choices
- Easy to locate desired colors by chromatic arrangement or number
- Inks are easily controlled onpress for improved color matching
- Color data provided enables recreation onpress, onscreen or the Web
- Guide, chips or software formats offer flexible color selection options
- Expanded color choices when selecting from both the Goe and PANTONE MATCHING SYSTEM

Minimum Requirements:

Trademarks: PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. © Pantone, Inc., 2008 All rights reserved.

UNIT DETAIL:

BULK DETAIL: # units in Bulk =

Shipping Weight (Lb):

Weight (Lb):

PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. X-Rite, the X-Rite logo, Eye-One and the Eye-One logo, are trademarks or registered trademarks of X-Rite Incorporated in the United States and/or other countries. Adobe and Photoshop are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Windows is a registered trademark of Microsoft Corporation in the United States and/or other countries. Mac and Mac OS are registered trademarks of Apple Computer, Inc. Clariant is a registered trademark of Clariant Ltd. Fine Paints of Europe™ and other Fine Paints of Europe, Inc. trademarks, registered trademarks and/or service marks

590 Commerce Boulevard
Carlstadt, NJ 07072-3098
Tel: 201-935-5500 Fax: 201-896-0242
www.pantone.com

Date Printed: August 5, 2008